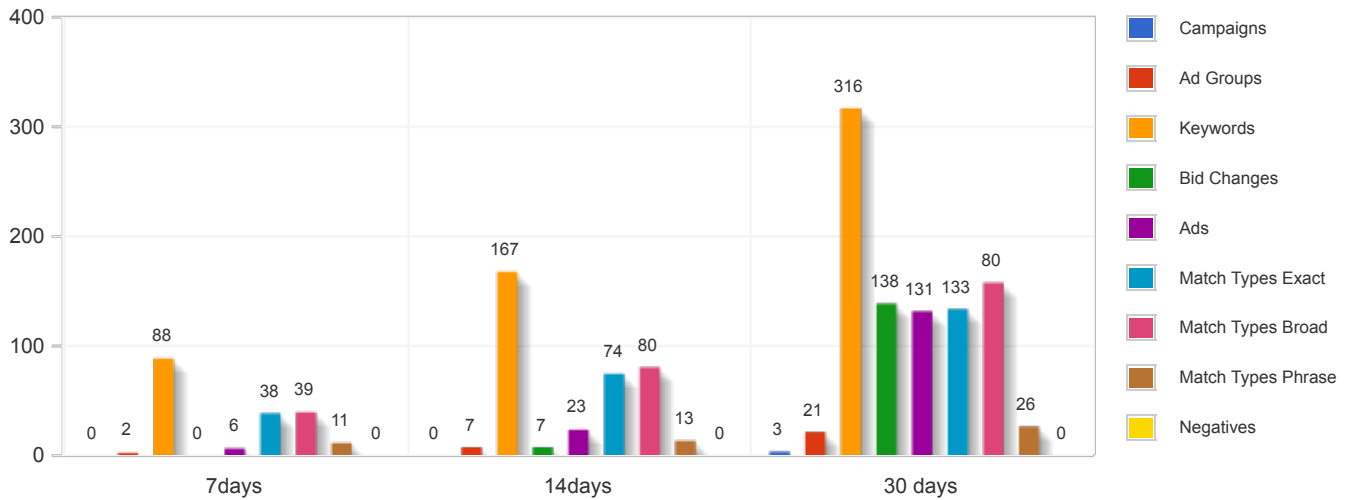


Adwords Changes History

Prepared for: XYZ Company
 Prepared by: Ben Pate
 Date: 02-June-2014



Name	7 Days	14 Days	30 Days
Campaigns	0	0	3
Ad Groups	2	7	21
Keywords	88	167	316
Bid Changes	0	7	138
Ads	6	23	131
Match Types Exact	38	74	133
Match Types Broad	39	80	157
Match Types Phrase	11	13	26
Negatives	0	0	0